



Load in, Set Times and Marketing for Bands and Performers

Bands can load in at 8:00pm, with sound check taking place 9:30. The sound tech will already have all of your gear mic-ed for 9:00PM, so please be ready to check for 9:00 sharp.

Set times are as follows:

9:30 – 10:15

10:35 – 11:20

11:40 – 12:25

Encore

If there are AT LEAST 30 people remaining after the last set (and at the discretion of the bar manager), you may perform an additional 30 minute set for which we will compensate you an additional \$50.

Upon arriving, please check in with either Tiffany or Alauna who will likely be one of the managers for the night. They have been made aware of the agreement for your performance and will provide you with compensation at the end of the night.

Please note that some people come to Stonewalls for the food and sports, therefore it is our policy to let those few in without charge during show times. Also, in our effort to promote the event, we have the right to give away up to 10 pairs of tickets for your event and in return, you will be included in all of Stonewalls marketing campaigns leading up to your event.

Upon confirmation of your booking, we ask that you send us the following (we create a fully detailed event page, please see www.StonewallsOnYork.com):

- a medium resolution graphic that we can use for the show (i.e. band photo)
- a short description
- Create a FB event and send us the link
- Your official URL (FB or otherwise), YouTube, Twitter, Facebook and any other social media
- Drop off physical posters at the club no less than 6-8 weeks in advance. If this show is booked several months in advance, we ask that you make a note in your calendar. Failure to do so would constitute a breach of agreement.

Our goal is to invest in your band and help you develop a following in Hamilton. In addition to the above-mentioned promotion, we will advertise your band for NO LESS than 4 weeks on page 2 in VIEW Magazine, FULL colour, half page ad (30K circulation) and tag you in up to 20 Y108 FM advertisements (230K weekly listeners). Remember, this is a partnership, nothing less is expected. Upon review of this event, we would gladly re-book your band.

Should there be any discrepancies or miscommunications between yourself and management regarding the terms of the agreement or payment on the night of the show, management will provide you with whatever they have been informed and *you are encouraged to call me on Monday* and it would be my pleasure to correct the situation for you.

Kind regards,

A handwritten signature in black ink, appearing to read 'Rob Rapiti', with a stylized, cursive script.

Rob Rapiti
Director of Marketing and Entertainment, Stonewalls
President, The Mastermind Agency